

FRIDAY  
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2017

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## Digital marketing



The Institute of Marketing Communications India introduced the commencement of admissions for its postgraduate diploma in digital marketing. The basic eligibility is to have a graduation degree. However, this is the minimum standard and any degree holder above this particular point is also welcome to join the course. The institute has maintained a properly appropriate relationship with the considered HR departments of the concerned organisations. The application can be purchased from institute office or can be obtained from official website, which contains the link to choose a course, select the schedule and pay for it in a clear and stepped manner. The last date for submission is 10 March. For further details, visit: [www.imciindia.org](http://www.imciindia.org).

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